

# JCHS Marcellus yearbook 2018-2019 Senior Ads

*You watched him take his first steps. You were there for her first day of kindergarten. This year marks yet another milestone -- high school graduation! From baby pictures and senior photos to messages of encouragement, praise and reflection, let your senior know how proud you are by purchasing a personalized senior ad in the yearbook.*

Dear Parents and Guardians,

To honor members of the class of 2019, the Marcellus yearbook is continuing its tradition of offering Senior Ads that you may purchase to recognize and celebrate your graduate. These ads, which feature your personal photos and message, are a great way to commemorate your child's graduation.

If you are interested in purchasing an ad, please fill out this form. You will need to be sure to select the ad size, write a message, and submit photos and payment.

In order to reserve space in the 2019 yearbook, this form and payment must be turned in to the JCHS main office Attn: Ms. Wittman no later than December 20. Please make checks payable to JCHS and write "Senior Ad" and the student's name in the memo line. Please note: You do NOT have to submit hard copy photos, you may email them to us (see directions).

If you have questions, please send an Email to our advertising sales managers at [YearbookAdSales@jcschools.us](mailto:YearbookAdSales@jcschools.us) You may also contact yearbook adviser Amy Wittman at [amy.wittman@jcschools.us](mailto:amy.wittman@jcschools.us)

Thank you for supporting your student and the efforts of the JCHS journalism/yearbook program!

## HOW TO SUBMIT PHOTOS:

**Digital photos:** Photos should be .jpeg format. The larger the file size, the better the quality (should be no less than 300 dpi). Please email them to:

[YearbookAdSales@jcschools.us](mailto:YearbookAdSales@jcschools.us) In the email subject line PLEASE put: Senior Ad Photos - Student's Name.

If you have trouble emailing photos, you may save them to a flash drive and bring them to Ms. Wittman.

**Printed photos:** Please scan and send via email. If this is not possible, please make a copy to send in. If the print is an original you would like returned, please be sure to clearly indicate this on the photo.

**PLEASE SELECT AD SIZE:** All ads are in full color.

\_\_\_ **Full Page \$225** Max 8 photos & up to 150 words

# of photos submitted: Digital Photos: \_\_\_ Prints: \_\_\_

\_\_\_ **Half Page \$125** Max 4 photos & up to 100 words

# of photos submitted: Digital Photos: \_\_\_ Prints: \_\_\_

\_\_\_ **Quarter Page \$75** Max 2 photos & up to 65 words

# of photos submitted: Digital Photos: \_\_\_ Prints: \_\_\_

\_\_\_ **Eighth Page \$45** Max 1 photo & up to 30 words

# of photos submitted: Digital Photos: \_\_\_ Prints: \_\_\_

See other side for additional options.

**Personal Message - please print** (Message length must be based on word count indicated in your ad size selected above. Word count DOES include symbols and abbreviations.)

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Purchaser's Contact Info: \_\_\_\_\_ email: \_\_\_\_\_ phone: \_\_\_\_\_

Student's Name as you want it IN Ad: \_\_\_\_\_ Is ad a surprise? Yes \_\_\_ No \_\_\_

Yearbook Staff Use: Form Received Date \_\_\_\_\_ Payment Type/Date \_\_\_\_\_ Type & #Photos \_\_\_\_\_

# NEW Senior Ad Options for 2018-2019: **Senior FRIENDS Ad** OR **Mini Ad**

***Celebrate the high school experience and graduation by purchasing a personalized senior ad in the yearbook.***

In order to include more students in the yearbook, we are offering more Senior Ad options this year. Please read details carefully!

If you are interested in purchasing an ad, please fill out this form. You will need to be sure to select the ad type, write a message, and submit photos and payment.

In order to reserve space in the 2019 yearbook, **this form and payment must be turned in to the JCHS main office Attn: Ms. Wittman no later than December 20.** Please make checks payable to JCHS and write "Senior Ad" and the student(s) name(s) in the memo line. Please note: You do NOT have to submit hard copy photos, you may email them to us (see directions).

### HOW TO SUBMIT PHOTOS:

**Digital photos:** Photos should be .jpeg format. The larger the file size, the better the quality (should be no less than 300 dpi). Please email them to:

[YearbookAdSales@jcschools.us](mailto:YearbookAdSales@jcschools.us) In the email subject line PLEASE put: Senior Ad Photos - Student's Name.

If you have trouble emailing photos, you may save them to a flash drive and bring them to Ms. Wittman.

**Printed photos:** Please scan and send via email. If this is not possible, please make a copy to send in. If the print is an original you would like returned, please be sure to clearly indicate this on the photo.

If you have questions, please email our advertising sales managers at [YearbookAdSales@jcschools.us](mailto:YearbookAdSales@jcschools.us)  
Or, contact yearbook adviser  
Amy Wittman at [amy.wittman@jcschools.us](mailto:amy.wittman@jcschools.us)

PLEASE SELECT AD TYPE: All ads are in full color

**Senior FRIENDS Ad:** please read details carefully

\_\_\_ Full Page \$225 Maximum of FIVE students in ad,  
6 photos, & up to 150 words  
# of photos submitted: Digital Photos \_\_\_ Prints \_\_\_

\_\_\_ Half Page \$125 Maximum of THREE students in ad,  
4 photos & up to 100 words  
# of photos submitted: Digital Photos \_\_\_ Prints \_\_\_

\_\_\_ Quarter Page \$75 Maximum of TWO students in ad,  
2 photos & up to 65 words  
# of photos submitted: Digital Photos \_\_\_ Prints \_\_\_

### Mini Ad:

\_\_\_ 1/16 page \$15 Maximum of ONE student in ad,  
1 photo (we recommend a headshot) & a quote or message  
up to 30 words  
Type of photo submitted: Digital: \_\_\_ Prints: \_\_\_

Please remember, ALL photos & messages or quotes MUST be school appropriate.  
Thank you for supporting the JCHS yearbook program!

**Personal Message - please print** (Message length must be based on word count indicated in your selected ad size.)

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Purchaser's Contact Info: \_\_\_\_\_ email: \_\_\_\_\_ phone: \_\_\_\_\_

Student(s) Name(s) as should be printed IN Ad: \_\_\_\_\_

Staff Use: Form Received Date \_\_\_\_\_ Payment Type/Date \_\_\_\_\_ Type & #Photos \_\_\_\_\_